

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Great American Media
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
949972-1	09/23/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
DGA NH Freedom Fund	issue	1755

Flight Dates	Order #	Alt Order #
09/13/12 - 09/18/12	949972	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/13/12	09/14/12	5a Daybreak	5-6a	---TF--	:30	3	\$1,750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	---TF--	3	\$1,750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Th	09/13/12	5:28 AM	5a Daybreak	5-6a	:30	NHFF120130H	\$1,750.00 NM
3	WMUR	Th	09/13/12	5:55 AM	5a Daybreak	5-6a	:30	NHFF120130H	\$1,750.00 NM
1	WMUR	F	09/14/12	5:24 AM	5a Daybreak	5-6a	:30	NHFF120130H	\$1,750.00 NM
2	09/13/12	09/14/12	6a Daybreak	6-7a	---TF--	:30	3	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	---TF--	3	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	Th	09/13/12	6:40 AM	6a Daybreak	6-7a	:30	NHFF120130H	\$3,000.00 NM
1	WMUR	Th	09/13/12	6:59 AM	6a Daybreak	6-7a	:30	NHFF120130H	\$3,000.00 NM
2	WMUR	F	09/14/12	6:41 AM	6a Daybreak	6-7a	:30	NHFF120130H	\$3,000.00 NM
3	09/13/12	09/14/12	Good Morning America	7-9a	---TF--	:30	4	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	---TF--	4	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	Th	09/13/12	7:59 AM	Good Morning America	7-9a	:30	NHFF120130H	\$2,500.00 NM
2	WMUR	Th	09/13/12	8:49 AM	Good Morning America	7-9a	:30	NHFF120130H	\$2,500.00 NM
3	WMUR	F	09/14/12	7:28 AM	Good Morning America	7-9a	:30	NHFF120130H	\$2,500.00 NM
1	WMUR	F	09/14/12	8:52 AM	Good Morning America	7-9a	:30	NHFF120130H	\$2,500.00 NM
4	09/13/12	09/14/12	KELLY& MICHAEL LIVE I9AM-10AM		---TF--	:30	3	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	---TF--	3	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	Th	09/13/12	9:38 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	NHFF120130H	\$750.00 NM
2	WMUR	Th	09/13/12	9:52 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	NHFF120130H	\$750.00 NM
3	WMUR	F	09/14/12	9:36 AM	KELLY& MICHAEL LIVE DAY	9AM-10AM	:30	NHFF120130H	\$750.00 NM
5	09/13/12	09/14/12	The View	11-12p	---TF--	:30	3	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/13/12	09/14/12	The View	11-12p	---TF--	:30	3	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
	09/11/12	09/17/12	---TF--				3	\$750.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Th	09/13/12	10:59 AM	The View	11-12p	:30	NHFF120130H	\$750.00 NM
3	WMUR	F	09/14/12	10:58 AM	The View	11-12p	:30	NHFF120130H	\$750.00 NM
1	WMUR	F	09/14/12	11:59 AM	The View	11-12p	:30	NHFF120130H	\$750.00 NM
6	09/13/12	09/14/12	News 9 at Noon	12-1230p	---TF--	:30	3	\$1,250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/11/12	09/17/12	---TF--	3	\$1,250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	09/13/12	12:25 PM	News 9 at Noon	12-1230p	:30	NHFF120130H	\$1,250.00 NM
4	WMUR	F	09/14/12	12:15 PM	News 9 at Noon	12-1230p	:30	NHFF120130H	\$1,250.00 NM
2	WMUR	F	09/14/12	12:27 PM	News 9 at Noon	12-1230p	:30	NHFF120130H	\$1,250.00 NM
7	09/13/12	09/14/12	KATIE	3-4P	---TF--	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/11/12	09/17/12	---TF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	09/13/12	3:22 PM	KATIE	3-4P	:30	NHFF120130H	\$700.00 NM
3	WMUR	Th	09/13/12	3:46 PM	KATIE	3-4P	:30	NHFF120130H	\$700.00 NM
2	WMUR	F	09/14/12	3:25 PM	KATIE	3-4P	:30	NHFF120130H	\$700.00 NM
8	09/13/12	09/14/12	ELLEN EF	4PM-5PM	---TF--	:30	3	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/11/12	09/17/12	---TF--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	Th	09/13/12	4:47 PM	ELLEN EF	4PM-5PM	:30	NHFF120130H	\$700.00 NM
3	WMUR	F	09/14/12	4:31 PM	ELLEN EF	4PM-5PM	:30	NHFF120130H	\$700.00 NM
2	WMUR	F	09/14/12	4:47 PM	ELLEN EF	4PM-5PM	:30	NHFF120130H	\$700.00 NM
9	09/13/12	09/14/12	News 9 at 5	5-6p	---TF--	:30	3	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/11/12	09/17/12	---TF--	3	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	Th	09/13/12	5:39 PM	News 9 at 5	5-6p	:30	NHFF120130H	\$3,000.00 NM
4	WMUR	F	09/14/12	5:12 PM	News 9 at 5	5-6p	:30	NHFF120130H	\$3,000.00 NM
1	WMUR	F	09/14/12	5:35 PM	News 9 at 5	5-6p	:30	NHFF120130H	\$3,000.00 NM
10	09/13/12	09/14/12	News 9 at 6	6-7p	---TF--	:30	3	\$4,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/11/12	09/17/12	---TF--	3	\$4,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Th	09/13/12	6:23 PM	News 9 at 6	6-7p	:30	NHFF120130H	\$4,500.00 NM
4	WMUR	F	09/14/12	6:13 PM	News 9 at 6	6-7p	:30	NHFF120130H	\$4,500.00 NM
1	WMUR	F	09/14/12	6:28 PM	News 9 at 6	6-7p	:30	NHFF120130H	\$4,500.00 NM
11	09/13/12	09/14/12	Chronicle NH	7-730p	---TF--	:30	3	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/11/12	09/17/12	---TF--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMUR	Th	09/13/12	7:23 PM	Chronicle NH	7-730p	:30	NHFF120130H	\$1,500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers



www.thewmurchannel.com

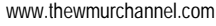
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																				
11	09/13/12	09/14/12	Chronicle NH Class of Time - Fixed Non Pre-emptible	7-730p	---TF--	:30	3	\$1,500.00	NM																																																																				
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURF</td><td></td><td>09/14/12</td><td>7:10 PM</td><td>Chronicle NH</td><td>7-730p</td><td>:30</td><td>NHFF120130H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>3</td><td>WMURF</td><td></td><td>09/14/12</td><td>7:23 PM</td><td>Chronicle NH</td><td>7-730p</td><td>:30</td><td>NHFF120130H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURF		09/14/12	7:10 PM	Chronicle NH	7-730p	:30	NHFF120130H	\$1,500.00	NM	3	WMURF		09/14/12	7:23 PM	Chronicle NH	7-730p	:30	NHFF120130H	\$1,500.00	NM																																			
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1	WMURF		09/14/12	7:10 PM	Chronicle NH	7-730p	:30	NHFF120130H	\$1,500.00	NM																																																																			
3	WMURF		09/14/12	7:23 PM	Chronicle NH	7-730p	:30	NHFF120130H	\$1,500.00	NM																																																																			
12	09/13/12	09/14/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	---TF--	:30	3	\$1,500.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/12</td><td>09/17/12</td><td>---TF--</td><td>3</td><td>\$1,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>WMURTh</td><td></td><td>09/13/12</td><td>7:57 PM</td><td>INSIDE EDITION AC</td><td>730-8p</td><td>:30</td><td>NHFF120130H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>3</td><td>WMURF</td><td></td><td>09/14/12</td><td>7:50 PM</td><td>INSIDE EDITION AC</td><td>730-8p</td><td>:30</td><td>NHFF120130H</td><td>\$1,500.00</td><td>NM</td></tr><tr><td>2</td><td>WMURF</td><td></td><td>09/14/12</td><td>7:58 PM</td><td>INSIDE EDITION AC</td><td>730-8p</td><td>:30</td><td>NHFF120130H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/12	09/17/12	---TF--	3	\$1,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WMURTh		09/13/12	7:57 PM	INSIDE EDITION AC	730-8p	:30	NHFF120130H	\$1,500.00	NM	3	WMURF		09/14/12	7:50 PM	INSIDE EDITION AC	730-8p	:30	NHFF120130H	\$1,500.00	NM	2	WMURF		09/14/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	NHFF120130H	\$1,500.00	NM												
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3	WMURF		09/14/12	7:50 PM	INSIDE EDITION AC	730-8p	:30	NHFF120130H	\$1,500.00	NM																																																																			
2	WMURF		09/14/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	NHFF120130H	\$1,500.00	NM																																																																			
13	09/13/12	09/14/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	---TF--	:30	3	\$600.00	NM																																																																				
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14	09/13/12	09/14/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	---TF--	:30	2	\$200.00	NM																																																																				
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4	WMURF		09/14/12	12:49 AM	Jimmy Kimmel	1205-105a	:30	NHFF120130H	\$200.00	NM																																																																			
15	09/13/12	09/16/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	---TFSS	:30	4	\$4,000.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/12</td><td>09/17/12</td><td>---TFSS</td><td>4</td><td>\$4,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>4</td><td>WMURTh</td><td></td><td>09/13/12</td><td>11:30 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>NHFF120130H</td><td>\$4,000.00</td><td>NM</td></tr><tr><td>5</td><td>WMURF</td><td></td><td>09/14/12</td><td>11:32 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>NHFF120130H</td><td>\$4,000.00</td><td>NM</td></tr><tr><td>3</td><td>WMURSa</td><td></td><td>09/15/12</td><td>12:03 AM</td><td>News 9 at 11 LR - Football</td><td>11-11:35p</td><td>:30</td><td>NHFF120130H</td><td>\$4,000.00</td><td>NM</td></tr><tr><td>1</td><td>WMURSu</td><td></td><td>09/16/12</td><td>11:29 PM</td><td>News 9 at 11</td><td>11-11:35p</td><td>:30</td><td>NHFF120130H</td><td>\$4,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/12	09/17/12	---TFSS	4	\$4,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WMURTh		09/13/12	11:30 PM	News 9 at 11	11-11:35p	:30	NHFF120130H	\$4,000.00	NM	5	WMURF		09/14/12	11:32 PM	News 9 at 11	11-11:35p	:30	NHFF120130H	\$4,000.00	NM	3	WMURSa		09/15/12	12:03 AM	News 9 at 11 LR - Football	11-11:35p	:30	NHFF120130H	\$4,000.00	NM	1	WMURSu		09/16/12	11:29 PM	News 9 at 11	11-11:35p	:30	NHFF120130H	\$4,000.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
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4	WMURTh		09/13/12	11:30 PM	News 9 at 11	11-11:35p	:30	NHFF120130H	\$4,000.00	NM																																																																			
5	WMURF		09/14/12	11:32 PM	News 9 at 11	11-11:35p	:30	NHFF120130H	\$4,000.00	NM																																																																			
3	WMURSa		09/15/12	12:03 AM	News 9 at 11 LR - Football	11-11:35p	:30	NHFF120130H	\$4,000.00	NM																																																																			
1	WMURSu		09/16/12	11:29 PM	News 9 at 11	11-11:35p	:30	NHFF120130H	\$4,000.00	NM																																																																			
16	09/17/12	09/17/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	M-----	:30	1	\$2,000.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/12</td><td>09/17/12</td><td>M-----</td><td>1</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURM</td><td></td><td>09/17/12</td><td>5:42 AM</td><td>5a Daybreak</td><td>5-6a</td><td>:30</td><td>NHFF120130H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/12	09/17/12	M-----	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURM		09/17/12	5:42 AM	5a Daybreak	5-6a	:30	NHFF120130H	\$2,000.00	NM																																		
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
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1	WMURM		09/17/12	5:42 AM	5a Daybreak	5-6a	:30	NHFF120130H	\$2,000.00	NM																																																																			
17	09/17/12	09/18/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MT-----	:30	1	\$4,500.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/11/12</td><td>09/17/12</td><td>M-----</td><td>1</td><td>\$4,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WMURM</td><td></td><td>09/17/12</td><td>5:58 AM</td><td>6a Daybreak</td><td>6-7a</td><td>:30</td><td>NHFF120130H</td><td>\$4,500.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/12</td><td>09/24/12</td><td>-T-----</td><td>1</td><td>\$4,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WMURTu</td><td></td><td>09/18/12</td><td>5:57 AM</td><td>6a Daybreak</td><td>6-7a</td><td>:30</td><td>NHFF120130H</td><td>\$4,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/11/12	09/17/12	M-----	1	\$4,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WMURM		09/17/12	5:58 AM	6a Daybreak	6-7a	:30	NHFF120130H	\$4,500.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/12	09/24/12	-T-----	1	\$4,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WMURTu		09/18/12	5:57 AM	6a Daybreak	6-7a	:30	NHFF120130H	\$4,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	WMURM		09/17/12	5:58 AM	6a Daybreak	6-7a	:30	NHFF120130H	\$4,500.00	NM																																																																			
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	09/18/12	09/24/12	-T-----	1	\$4,500.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
2	WMURTu		09/18/12	5:57 AM	6a Daybreak	6-7a	:30	NHFF120130H	\$4,500.00	NM																																																																			



INVOICE

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
949972-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
DGA NH Freedom Fund	issue	1755	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	09/17/12	09/17/12	INSIDE EDITION AC Class of Time - Fixed Non Pre-emptible	730-8p	M-----	:30	1	\$1,750.00	NM
27	09/17/12	09/17/12	Jimmy Kimmel Class of Time - Fixed Non Pre-emptible	1205-105a	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 1:00 AM Jimmy Kimmel 1205-105a :30 NHFF120130H \$350.00 NM									
28	09/17/12	09/17/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	M-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/11/12 09/17/12 M----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 11:23 PM News 9 at 11 11-11:35p :30 NHFF120130H \$5,000.00 NM									
29	09/17/12	09/17/12	CMA Festival Class of Time - Fixed Non Pre-emptible	Prime Other	M-----	:30	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 M----- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/17/12 9:23 PM CMA Festival Prime Other :30 NHFF120130H \$5,500.00 NM									
30	09/18/12	09/18/12	Middle/Last Man Class of Time - Fixed Non Pre-emptible	8-9p	-T-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -T----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTu 09/18/12 8:16 PM Middle/Last Man 8-9p :30 NHFF120130H \$4,000.00 NM									
32	09/13/12	09/13/12	Grey's Anatomy Class of Time - Fixed Non Pre-emptible	9-10p	---T---	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ---T--- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 09/13/12 9:42 PM Grey's Anatomy 9-10p :30 NHFF120130H \$8,000.00 NM									
33	09/14/12	09/14/12	20/20 Class of Time - Fixed Non Pre-emptible	10-11p	----F--	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----F-- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 09/14/12 10:37 PM 20/20 10-11p :30 NHFF120130H \$7,500.00 NM									
34	09/15/12	09/15/12	SA 12P-6P Class of Time - Fixed Non Pre-emptible	12P-6P	-----S-	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 09/15/12 12:05 PM SA 12P-6P 12P-6P :30 NHFF120130H \$300.00 NM									
2 WMURSa 09/15/12 1:57 PM SA 12P-6P 12P-6P :30 NHFF120130H \$300.00 NM									
35	09/15/12	09/15/12	ABC Prime College Footb8-1130p Class of Time - Fixed Non Pre-emptible	8-1130p	-----S-	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 09/15/12 8:05 PM ABC Prime College Football 8-1130p :30 NHFF120130H \$2,000.00 NM									
2 WMURSa 09/15/12 11:41 PM ABC Prime College Football 8-1130p :30 NHFF120130H \$2,000.00 NM									
LR - Football									

DUPLICATE INVOICE



www.thewmurchannel.com

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
949972-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
DGA NH Freedom Fund	issue	1755	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	09/15/12	09/16/12	6a Weekend Daybreak	Sa/Su 6-7a	-----SS	:30	2	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	-----SS	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	09/15/12	6:27 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	NHFF120130H	\$500.00 NM
2	WMUR	Su	09/16/12	6:38 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	NHFF120130H	\$500.00 NM
37	09/15/12	09/16/12	7a Weekend Daybreak	7-9a	-----SS	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	-----SS	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Sa	09/15/12	8:29 AM	7a Weekend Daybreak	7-9a	:30	NHFF120130H	\$700.00 NM
1	WMUR	Su	09/16/12	8:23 AM	7a Weekend Daybreak	7-9a	:30	NHFF120130H	\$700.00 NM
38	09/15/12	09/16/12	Weekend GMA	9-10a	-----SS	:30	2	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	-----SS	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Sa	09/15/12	8:57 AM	Weekend GMA	9-10a	:30	NHFF120130H	\$750.00 NM
1	WMUR	Su	09/16/12	8:59 AM	Weekend GMA	9-10a	:30	NHFF120130H	\$750.00 NM
39	09/16/12	09/16/12	Close Up	10-1030a	-----S	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	-----S	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/16/12	10:24 AM	Close Up	10-1030a	:30	NHFF120130H	\$700.00 NM
40	09/16/12	09/16/12	This Week with Christiane	12n-1p	-----S	:30	1	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	-----S	1	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/16/12	12:24 PM	This Week with Christiane	12n-1p	:30	NHFF120130H	\$3,500.00 NM
41	09/16/12	09/16/12	SU 12P-6P	12P-6P	-----S	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/16/12	5:49 PM	SU 12P-6P	12P-6P	:30	NHFF120130H	\$300.00 NM
42	09/16/12	09/16/12	6p News 9 Weekend	6-7p	-----S	:30	1	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/11/12	09/17/12	-----S	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/16/12	6:21 PM	6p News 9 Weekend	6-7p	:30	NHFF120130H	\$1,500.00 NM
<u>Total Spots</u>							78		

Payment Terms 30 Days

<u>Gross Total</u>	\$166,250.00
<u>Agency Commission</u>	\$24,937.50
<u>Net Amount Due</u>	\$141,312.50